



chelle marie

## SKILLS

- GRAPHIC DESIGN
- PACKAGING DESIGN
- ILLUSTRATION
- MOTION GRAPHICS
- PHOTOGRAPHY

## SOFTWARE

- ILLUSTRATOR
- PHOTOSHOP
- INDESIGN
- AFTER EFFECTS
- PREMIERE

## FEATURED WORK

- 2018** MIAMI ZINE FAIR  
Miami History Museum
- 2016** WYNWOOD HEARTS  
The Lab Miami
- 2016** BOMBILLO  
The Lightbox Miami

## ABOUT ME

My name is Michelle (Chelle) Haar and I'm a dedicated and organized creative with 5+ years of experience, and a BFA in Graphic Design. I have a passion for creating work that's thoughtful, unique, and immersive. My skills include graphic and web design, motion graphics, illustration, video editing, and photography.

## WORK EXPERIENCE

### GRAPHIC DESIGNER

Azulle Tech | 2017 - 2018

Collaborated with creative team to design and produce digital artwork for marketing and promotional materials. Responsible for creating illustrative work for social media and website. Worked to create cohesive artwork and branding guidelines.

### PACKAGING DESIGNER

NF Skin | 2015 - 2017

Worked closely with clients to create logos, branding, and packaging designs for cosmetic labels and boxes. Managed designs from concept to final production. Worked directly with printers and packaging vendors to create unique finished product.

### GRAPHIC DESIGNER & ILLUSTRATOR

Freelance | 2013 - Present

Worked with a wide range of clients to design logos, graphics, packaging designs, and complete brands. Available to work both remotely and on site. Worked in groups to complete large scale branding projects across various platforms.

## EDUCATION

### B.F.A BACHELOR OF FINE ARTS / GRAPHIC DESIGN

Murray State University: 2010 - 2014  
Cum Laude



design@michellehaar.com



314.570.9883



chellemariedesign.com